DOUG MOTO

DOUG MOTO / SULIS

Company overview

An adventure bike first. A technology business underneath.



FRONT & COCKPIT



BODY & SEAT



REAR WHEEL & DRIVE

A × C styling concept. CAD is progressing towards this design; final details may change.

180 miles	150 bhp	≤12 min
WMTC RANGE	PEAK POWER	0-80% CHARGING

Development objectives, not yet measured or approved. Charging at 25°C on a suitable charger.

The technology

We're developing in-wheel drive, integrated controls, a structural battery and rapid charging, with rider assistance and long-distance comforts planned.

How the business grows

Sulis is our core product. Alongside it, we plan to pursue paid engineering and powertrain development contracts using the same technology. Revenue from that work could help fund the motorcycle and grow UK capability, following the model of Rivian's consumer vehicles and Amazon van programme. Licensing is a later opportunity.

Next steps

Architecture, simulation and concept design today. Bench testing, a riding prototype and market approvals come next. Europe and the US lead the launch plan, with UK manufacture and assembly planned.

Price: £17,995 UK on the road. Preliminary price.

Doug Moto | hello@ridedoug.com
ridedoug.com